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DELAWARE FAMILY YMCA NEEDS YOUR SUPPORT FOR ANNUAL CAMPAIGN

(Buffalo, NY) - The Delaware Family Branch of YMCA Buffalo Niagara kicked off its annual Strong Kids Campaign on January 6, 2009. The branch campaign, led by Chairs Edie Terrell and Maureen Parks, hopes to exceed its goal of \$41,500 by March 3, 2009. To date the campaign has raised \$20,300 and is 48.9% to their goal.

“The YMCA’s Strong Kids Campaign is such a saving grace for so many families in the community. By raising funds we are able to not only provide the programming to keep our youth engaged in a safe and caring environment, we are also able to help their families by providing financial assistance so they can take part in these valuable services,” said Mrs. Parks.

The Delaware Family Branch has been serving the local community since 1927, providing programs that enable individuals and families to develop to their fullest potential in terms of spirit, mind, and body. Last year, the Delaware Family YMCA provided over 2,912 people scholarships totaling over \$75,000 for a variety of program including summer camp, child care, youth sports, family memberships, and senior programs.

In the next few weeks, YMCA volunteers will be calling on people in the community to help support the campaign. For information on becoming involved in the Strong Kids Campaign, or to make a donation, contact Sue Lumadue, Delaware Family YMCA executive director at 875-1283.

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YMCA Buffalo Niagara is an inclusive association of people committed to a common effort to help individuals and families reach their fullest potential in terms of spirit, mind, and body. Founded locally in 1852, the YMCA is committed to significantly expanding a fiscally sound, service delivery organization which delivers high quality, market driven services to a growing Western New York constituency.

As a dynamic, charitable, organization, YMCA Buffalo Niagara has been able to assist countless youth, families, and senior citizens so that they may benefit from YMCA programming. YMCA Buffalo Niagara serves more than 100,000 people annually through its association of seven branches across Western New York, YMCA resident Camp Weona as well as 40 community based program sites. From fitness to school age child care programs, swimming lessons to camp, there is something for everyone at the YMCA. For more information on all of the programs the YMCA has to offer and our financial assistance program, please contact your local YMCA branch or visit us online at www.ymcabuffaloniagara.org.

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