



YMCA

We build strong kids,
strong families, strong communities.

For Immediate Release: 3/16/09

Contact: Kathy Vallone, Communications Director, YMCA Buffalo Niagara

Phone: 565-6000 ext. 112

YMCA Camp Weona Welcomes New Executive Director

(Buffalo, NY) – YMCA’s Resident Camp Weona is pleased to announce that Al Ferreira of Crawfordville, FL will be the new Executive Director of the camp. As executive he will directly oversee the management, day to day operations, and staffing for the 1,000 acre resident camp.

Al brings a wealth of experience to this position. He previously served as the Executive Director at three YMCA Camps: Camp Indian Springs (Wakulla County, Florida) and Camp Edwards and Bluff Lake (San Bernardino, California), as well as serving as Executive Director at both YMCA of the East Valley and Capital Region YMCA. He attended California Polytechnic University, Pomona where he concentrated on Communication and more specifically, Journalism/Public Relations. *“As my family and I join this community, we are all pleased to be a part of a camp program that has such a fine reputation. I anxiously await summer and the opportunity to apply my skills and talents that I have developed over the past 28 years working for the YMCA.”* He and his family will reside in Gainesville, NY.



YMCA Buffalo Niagara is an inclusive association of people committed to a common effort to help individuals and families reach their fullest potential in terms of spirit, mind, and body. Founded locally in 1852, the YMCA is committed to significantly expanding a fiscally sound, service delivery organization which delivers high quality, market driven services to a growing Western New York constituency.

As a dynamic, charitable, organization, YMCA Buffalo Niagara has been able to assist countless youth, families, and senior citizens so that they may benefit from YMCA programming. YMCA Buffalo Niagara serves more than 100,000 people annually through its association of seven branches across Western New York, YMCA resident Camp Weona as well as 40 community based program sites. From fitness to school age child care programs, swimming lessons to camp, there is something for everyone at the YMCA. For more information on all of the programs the YMCA has to offer and our financial assistance program, please contact your local YMCA branch or visit us online at www.ymcabuffaloniagara.org.

###